
Call for articles

The 2010 spring issue of Pragmatic Matters will feature an article on how teachers teach pragmatics in their classrooms. Do you teach a course in pragmatics? Do you address it in any of your courses whenever the opportunity presents itself? Let's share our ideas and methods. Please submit a short article of about 500-800 words to the Pragmatic Matters editor via e-mail by February 15, 2010.



Use it or lose it!

One day, a man consulted his doctor about the headaches he had been experiencing. The doctor examined the man and told him he needed a new brain. "Oh, that sounds expensive," replied the man. "How much will it cost?" "Well," said the doctor, "a man's brain will cost about \$20,000." "Wow, that's a lot!" "OK, you can get a woman's brain for only \$10,000." The man was surprised and asked why a woman's brain was so much cheaper than a man's brain. The doctor replied, "Well, that's because a woman's brain is used."



Call for members

The Pragmatics SIG currently has about 100 members. If you teach or research pragmatics, or if you are simply interested in this fascinating field, why not join the PragSIG? Your interest and work will find a welcome place among the work of other teachers and researchers who share your passion. There is strength in numbers, so join us! Visit the PragSIG web site or contact the membership co-chairs whose e-mail addresses can be found on page 2.



Come join the band!
